



SANDRINGHAM

NORFOLK · ENGLAND

Press Release

New range of stylish dog accessories goes on sale at Sandringham

A range of exclusive new dog accessories can now be purchased from the Sandringham Shop, offering the perfect treat for many faithful canine companions.

Sandringham's loyal and trusted doggy visitors to the Royal parkland and the surrounding Norfolk landscape have been the inspiration for the collection. Pooches in the Parkland can now look effortlessly stylish whilst enjoying a walk, wearing an elegant coat made in Sandringham Royal Tweed or a smart leather collar with matching lead.

Dogs of all shapes and sizes can enjoy snoozing on Sandringham fleece blankets or cosying up for the night on a Tweed dog bed. Nutritious natural treat biscuits have been developed using venison and game from the Estate, all baked locally.

The 11-piece range comprises a leather key tag (£6.99) and leather clip (£12.99), accessory pouch (£16.99), bandana (from £14.99), bone toy and treat pouch (both £19.99), collars (from £29.99), coats (from £39.99), leather leads (from £36.99), fleece blanket (£24.99) and pet beds (from £49.99).

The new range can be purchased from the Sandringham Courtyard Shop on the Sandringham Estate - open daily 10am – 5pm.

ENDS

For further information, imagery and samples please contact marketing@sandringhamestate.co.uk

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Notes to Editors

Sandringham Estate is the much-loved country retreat of Her Majesty The Queen and has been the private home to four generations of British Monarchs since 1862.

Sandringham Royal Parkland spans nearly 243 hectares and is open daily throughout the year for walking or cycling, is dog friendly and includes woodland children's play area. St Mary Magdalene Church, visited by the Royal Family particularly at Christmas, is also located in the Royal Parkland and open to visitors in line with Sandringham House opening times.

Sandringham House and Gardens can be visited via pre-booked tickets from March – October (closed Fridays).

Facilities at Sandringham Courtyard include The Sandringham Shop, Sandringham Restaurant serving Afternoon Tea, and take away refreshment facilities all open daily throughout the year.